

IMPLEMENTATION PLAN

Addressing Community Health Needs

Clark Fork Valley Hospital ~ Plains, Montana

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The Implementation Planning Process

The implementation planning committee ó comprised of Clark Fork Valley Hospital's leadership team and board members ó participated in an implementation planning process to systematically and thoughtfully respond to all issues and opportunities identified through the Community Health Services Development (CHSD) needs assessment process, a part of the Frontier Better Medicine Better Health Partnership (FMBHP) project. The facility conducted the CHSD process in conjunction with the Montana Office of Rural Health (MORH).

The CHSD community health needs assessment was performed in the spring of 2014 to determine the most important health needs and opportunities for Sanders County, Montana. "Needs" were identified as the top issues or opportunities rated by respondents during the CHSD survey process or during focus groups (see page 8 for a list of "Needs Identified and Prioritized"). For more information regarding the needs identified, as well as the assessment process/approach/methodology, please refer to the facility's assessment report, which is posted on the facility's website (<http://www.cfvh.org/>).

The implementation planning committee identified the most important health needs to be addressed by reviewing the CHNA, secondary data, community demographics, and input from representatives representing the broad interest of the community, including those with public health expertise (see page 7 for additional information regarding input received from community representatives).

The implementation planning committee determined which needs or opportunities could be addressed considering Clark Fork Valley Hospital's parameters of resources and limitations. The committee then prioritized the needs/opportunities using the additional parameters of the organizational vision, mission, and values, as well as existing and potential community partners. Participants then created a goal to achieve through strategies and activities, as well as the general approach to meeting the stated goal (i.e. staff member responsibilities, timeline, potential community partners, anticipated impact(s), and performance/evaluation measures).

The prioritized health needs as determined through the assessment process and which the facility will be addressing relates to the following healthcare issues:

1. Alcohol abuse/Substance abuse
2. Overweight/Obesity
3. Community Wellness Programs

In addressing the aforementioned issues, Clark Fork Valley Hospital seeks to:

- a) Improve access to healthcare services;
- b) Enhance the health of the community;
- c) Advance medical or health knowledge;
- d) Relieve or reduce the burden of government or other community efforts

Clark Fork Valley Hospital's Mission:

- Clark Fork Valley Hospital and Family Medicine Network will partner with our communities to improve the health of those we serve.

Clark Fork Valley Hospital's Vision:

- We will create a caring and compassionate environment to deliver quality healthcare and meet our communities' needs. A culture of individual ownership will foster innovative ideas and excellence in customer service, professional growth and fiscal health. We will be recognized as the premier employer and the healthcare provider of choice in Sanders County.

Clark Fork Valley Hospital's Values:

- Respect for all we serve
- Accountability for our decisions
- Integrity in our interactions
- Safety as our highest priority
- Excellence in all we do

Implementation Planning Committee Members:

- Dr. Gregory Hanson ó CEO, Clark Fork Valley Hospital
- Carla Neiman ó CFO, Clark Fork Valley Hospital
- Barry Fowler ó Foundation Director, Clark Fork Valley Hospital
- Brandy Kincheloe ó Better Health Improvement Specialist, Clark Fork Valley Hospital

Prioritizing the Community Health Needs

The implementation planning committee completed the following to prioritize the community health needs:

- Reviewed the facility's presence in the community (i.e. activities already being done to address community need)
- Considered organizations outside of the facility which may serve as collaborators in executing the facility's implementation plan
- Assessed the health indicators of the community through available secondary data
- Evaluated the feedback received from consultations with those representing the community's interests, including public health

Clark Fork Valley Hospital's Existing Presence in the Community

Smoking Cessation Seminar Series, Stepping On Workshop, Marketplace Enrollment Assistance, Sanders County Expo Booth, C.N.A. Training, Free Mammogram Screenings, Bereavement Support, Diabetes Education Series, \$25 Student Sport Screenings, Learning Lunch Series, MyHealth Labs, Foundation Gala, "What can I eat?" Diabetes Seminar, CFVH Annual Golf Classic, Sanders County Fair Booth, Sanders County Relay for Life, Pulmonary Rehab classes, Attendance to the Women's Club and Monthly Chamber meetings.

List of Available Community Partnerships and Facility Resources to Address Needs

- Alcoholics Anonymous Groups in Plains and Thompson Falls to partner with alcohol abuse prevention and interventions for patients.
- Schools partner to address alcohol/substance abuse.
- Sanders County Law Enforcement to support alcohol/substance abuse prevention programs with other partners.
- Sanders County Public Health Department assists with promoting community wellness programs.
- Plains Alliance Church assists with marketing.
- Newspaper to assist with marketing.
- TOPS [Taking Off Pounds Sensibly] to participate in health and wellness events.
- Think Pink Sanders County, Chick's n' Chaps program annual participants for the fundraising event during the fair.
- Mineral Community Hospital is involved in the Affordable Care Act open enrollment program.
- Meals on Wheels partners with the Clark Fork Valley Hospital to draw from a shared pool of volunteers.

Sanders County Indicators

Low Income Persons

- 17% of persons are below the federal poverty level

Uninsured Persons

- 25.3% of adults less than age 65 are uninsured
- Data is not available by county (data is available for some counties) for uninsured children less than age 18

Leading Causes of Death

- Cancer
- Heart Disease
- Unintentional Injuries

Primary and Chronic Diseases

- Diabetes prevalence: 10.3% compared to Montana's 6.2% and the Nation's 8.3%*

* Note: Other primary and chronic disease data is by region and thus difficult to decipher community need.

Elderly Populations

- 20% of Sanders County's Population is 65 years and older

Size of County and Remoteness

- 11,034 people in Sanders County
- 4.0 people per square mile

Nearest Major Hospital

- Community Hospital in Missoula, MT is 77.8 miles from Clark Fork Valley Hospital
- St. Patrick Hospital in Missoula, MT is 77.5 miles from Clark Fork Valley Hospital

Public Health and Underserved Populations Consultation Summaries

Public Health Consultation

[Karen Morey ó Sanders County Health Nurse, Sanders County Public Health ó May 21, 2014]

- Medicaid expansion would increase access to care
- Increase access to safe walking/biking resources and more mental health
- Increase collaboration with community stakeholders
- Family planning services are needed
- STDs [Sexually Transmitted Diseases] are an important healthcare issue

Underserved Population ó Underinsured

[Deborah Warren ó Real Estate Broker, Century 21 Big Sky ó February 13, 2014]

- Common concerns are mental health, alcohol, smoking and homelessness.

Underserved Population ó Senior Citizens

[Erin Alt ó Sanders County Council on Aging ó February 13, 2014]

[Lisa Talcott- Medical Social Worker, Clark Fork Valley Hospital ó February 13, 2014]

[Patty Martin ó Adult Protective Services- February 13, 2014]

- Lacking transportation services
- End of life planning. Need to build awareness and enhance education

Needs Identified and Prioritized

Prioritized Needs to Address

1. 35.5% of survey respondents indicated that healthy behaviors and lifestyles is an important component of a healthy community.
2. 62.9% of survey respondents indicated that alcohol abuse/substance abuse is a top health concern.
3. Focus group participants identified smoking and alcohol intake as health concerns in their community.
4. 15.2% of respondents reported they experienced periods of feeling depressed on most day for at least three consecutive months.
5. 59.4% of survey respondents indicated that access to healthcare and other services is an important component of a healthy community.
6. 37.6% of survey respondents indicated that overweight/obesity is a top health concern.
7. 5.6% of survey respondents reported they have no physical activity.
8. Focus group participants indicated that there are high numbers of people who are obese/overweight and that there is limited access to nutritious foods.
9. Survey respondents were interested in various programs/classes including: health and wellness (25.9%), fitness (22.8%), and weight loss (19.8%).
10. 21.8% of survey respondents indicated a need for a community wellness program.
11. The chronic disease burden in Sanders County indicates that the diabetes prevalence is 10.3% compared to Montana's 6.2%.
12. 37.1% of survey respondents indicated that more specialists would improve the community's access to healthcare.

Prioritized Needs to Address (continued)

13. Cardiologist is the second most utilized specialist at 34.8% of respondents utilizing their services.
14. Heart disease is the second leading cause of death in Sanders County.
15. 30.9% of the respondents who delayed getting healthcare services did not seek care because it costs too much.
16. 34.9% of survey respondents were not aware or were not sure about healthcare cost assistance programs that are available.
17. 39.1% of survey respondents indicated that cancer is a top health concern.

Needs Unable to Address

(See page 25 for additional information)

1. Sanders County has a "Childhood Immunization Up-To-Date (UTD) Percent Coverage" of 18.6% compared to Montana's 64.3%.
2. Of the respondents who delayed getting healthcare services, 36.8% did not seek care because it was too long to wait for an appointment and 33.8% reported they could not get an appointment.
3. 12.2% of survey respondents indicated a need for cancer services.

Executive Summary

The following summary briefly represents the goals and corresponding strategies and activities which the facility will execute to address the prioritized health needs (from page 8). For more details regarding the approach and performance measures for each goal, please refer to the Implementation Plan Grid section, which begins on page 13.

Goal 1: Promote healthy behaviors and lifestyles, including but not limited to alcohol/substance abuse and mental health, in Sanders County.

Strategy 1.1: Find ways to support existing programs and partnerships in Sanders County.

Activities:

- Identify existing community organizations that provide outreach and education related to alcohol/substance abuse, mental health, etc. Compile a comprehensive list of local services and distribute to points of contact in the community that may provide support to the community.
- Form a collaborative of community partners to address identified needs.
- Identify actions to address or better-understand the problem of alcohol/substance abuse, mental health, and/or diabetes in Sanders County.

Strategy 1.2: Provide information to youth about alcohol and substance abuse.

Activities:

- Partner with local schools to identify what topics and approaches would be most helpful to support their current initiatives and programs.
- Provide information to student to educate them about the behaviors, risks, and outcomes associated with alcohol/substance abuse, and any other health topics identified.

Strategy 1.3: Continue partnerships that help provide mental health resources/services.

Activities:

- Participate with the Rural Behavioral Health-Primary Care Collaborative which is a grant-funded project that places a pre-licensed clinical social worker and post-doctorate psychology graduate in the hospital.
- Engage local mental health professionals and services to collaborate and develop classes on depression, substance abuse and skills to cope with mental health issues.

Goal 2: Develop a comprehensive Community Wellness Program.

Strategy 2.1: Provide education and outreach programs/activities.

Activities:

- Continue offering monthly health, wellness and safety programs based on specific health issues/topics identified in the community health needs assessment.
- Continue supporting Plainsøcommunity garden by planning classes in the upcoming year. Reapply for the grant.
- Continue providing bereavement support groups and òGuidelinesö newsletters free of charge for people who have lost a love one.
- Create an on-going diabetes prevention and treatment series with the dietitian.

Strategy 2.2: Increase the awareness of wellness activities that are available to the community provided by CFVH.

Activities:

- Promote community wellness activities that are held at or sponsored by CFVH.
- Increase subscribers to CFVH Community Connect to receive the quarterly Health Connections E-Newsletter.
- Distribute secondary data findings to the community to show which health issues are most prominent in Sanders County.
- Promote the MyHealth lab screenings specials and benefits.

Goal 3: Increase local utilization of specialty services.

Strategy 3.1: Provide select specialty services to Clark Fork Valley Hospital's service area.

Activities:

- Promote the availability of the specialty services such as our cardiologist, neurologist, ophthalmologist, orthopedist, audiology, urologist at Clark Fork Valley Hospital.

Goal 4: Improve community members' understanding of healthcare finances.

Strategy 4.1: Inform community members of cost assistance programs for healthcare expenses.

Activities:

- Inform people about the Affordable Care Act (ACA) health insurance plans that are available and explain which services are covered and how frequently those services can be utilized.
- Promote the wellness benefits included in insurance plans.
- Continue having three financial counselors assist with open enrollment.

Goal 5: Improve the chronic disease burden in Sanders County.

Strategy 5.1: Provide services specific to chronic disease management.

Activities:

- Develop a chronic pain management program.
- Emphasize the importance of cancer screenings and the value in early detection of cancer.
- Develop a screening program and follow-up protocol for mammograms and colonoscopies.
- Continue providing free mammograms to community members on an annual basis.
- Offer pulmonary rehabilitation to improve the functional capacity of a person's lungs, improve their breathing problems, and ultimately, encourage them to exercise more.

Implementation Plan Grid

Goal 1: Promote healthy behaviors and lifestyles, including but not limited to alcohol/substance abuse and mental health, in Sanders County.

Strategy 1.1: Find ways to support existing programs and partnerships in Sanders County.

Activities	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Identify existing community organizations that provide outreach and education related to alcohol/substance abuse, mental health, etc. Compile a comprehensive list of local services and distribute to points of contact in the community that may provide support to the community.	Brandy Kincheloe, Better Health Improvement Specialist	January 2017	Dr. Hanson	Alcoholics Anonymous (AA), Sanders County Public Schools, Sanders County Coalition for Families, Sanders County Public Health Department	
Form a collaborative of community partners to address identified needs.	Brandy Kincheloe, BHIS	January 2017	Dr. Hanson	Parent Teacher Organization, Sanders County Coalition for Families, Sanders County Public Health Department	
Identify actions to address or better-understand the problem of alcohol/substance abuse, mental health, and/or diabetes in Sanders County.	Community Advisory Board	January 2017	Community Partners		

Needs Being Addressed by this Strategy:

- #1: 35.5% of survey respondents indicated that healthy behaviors and lifestyles is an important component of a healthy community.
- #2: 62.9% of survey respondents indicated that alcohol abuse/substance abuse is a top health concern.
- #3: Focus group participants identified smoking and alcohol intake as health concerns in their community.

Anticipated Impact(s) of these Activities:

- Improved awareness and increased community involvement in existing community programs.
- Reduced rates of alcohol/substance abuse in Sanders County.

Strategy 1.1 continued on following page...

Strategy 1.1 continued...

Plan to Evaluate Anticipated Impact(s) of these Activities:

- Monitor the number of community programs that Clark Fork Valley Hospital (CFVH) supports.
- Compare rates of alcohol/substance abuse in Sanders County before and after CFVH support community programs.

Measure of Success: Clark Fork Valley Hospital forms a group of community partners to identify up to 3 programs to support by January 1, 2017.

Goal 1: Promote healthy behaviors and lifestyles, including but not limited to alcohol/substance abuse and mental health, in Sanders County.

Strategy 1.2: Provide information to youth about alcohol and substance abuse.

Activities	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Partner with local schools to identify what topics and approaches would be most helpful to support their current initiatives and programs.	CFVH	January 2017	Better Health Implementation Tracker tool posted on cfvh.org	Sanders County Public Schools, D.A.R.E., Red Ribbon Week	
Provide information to student to educate them about the behaviors, risks, and outcomes associated with alcohol/substance abuse, and any other health topics identified.	CFVH/School/PTO	January 2017	School Superintendent	Sanders County Public Schools, PTO	

Needs Being Addressed by this Strategy:

- #1: 35.5% of survey respondents indicated that healthy behaviors and lifestyles is an important component of a healthy community.
- #2: 62.9% of survey respondents indicated that alcohol abuse/substance abuse is a top health concern.
- #3: Focus group participants identified smoking and alcohol intake as health concerns in their community.

Anticipated Impact(s) of these Activities:

- Students choose healthier behaviors and lifestyles.
- Fewer students report using drugs and alcohol.

Plan to Evaluate Anticipated Impact(s) of these Activities:

- Record the number of students the information is provided to.
- Collect follow-up responses from students that state how likely the information was to influencing their decision to use alcohol or drugs.
- Review data to see if student alcohol/drug use has decreased since the information was distributed.

Measure of Success: Clark Fork Valley Hospital provides information about the risks associated with drug and alcohol abuse to the public schools on an annual basis.

Goal 1: Promote healthy behaviors and lifestyles, including but not limited to alcohol/substance abuse and mental health, in Sanders County.

Strategy 1.3: Continue partnerships that help provide mental health resources/services.

Activities	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Participate with the Rural Behavioral Health-Primary Care Collaborative which is a grant-funded project that places a pre-licensed clinical social worker and post-doctorate psychology graduate in the hospital.	CFVH	January 2017	Governing Board	Western Montana Area Health Education Center (AHEC) and University of Montana (UM)	
Engage local mental health professionals and services to collaborate and develop classes on depression, substance abuse and skills to cope with mental health issues.	BHIS	January 2017	Dr. Hanson	Scott Kenny, Western Montana Mental Health Center, Sanders County Coalition For Families	

Needs Being Addressed by this Strategy:

- #1: 35.5% of survey respondents indicated that healthy behaviors and lifestyles is an important component of a healthy community.
- #2: 62.9% of survey respondents indicated that alcohol abuse/substance abuse is a top health concern.
- #3: Focus group participants identified smoking and alcohol intake as health concerns in their community.
- #4: 15.2% of respondents reported they experienced periods of feeling depressed on most day for at least three consecutive months.
- #5: 59.4% of survey respondents indicated that access to healthcare and other services is an important component of a healthy community.

Anticipated Impact(s) of these Activities:

- Increased access to local mental health services.
- Reduce the number of suicides that occur in Sanders County.

Plan to Evaluate Anticipated Impact(s) of these Activities:

- Monitor the number of patients who utilize the mental health providers at the hospital.
- Collect confidential comments about the effectiveness of the grant.

Measure of Success: Clark Fork Valley Hospital provides a pre-licensed clinical social worker and post-doctorate psychology graduate to treat patients by December 31, 2017.

Goal 2: Develop a comprehensive Community Wellness Program.

Strategy 2.1: Provide education and outreach programs/activities.

Activities	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Continue offering monthly health, wellness and safety programs based on specific health issues/topics identified in the community health needs assessment.	Better Health Improvement Specialist (BHIS)	January 2017	Dr. Hanson	SCCFF, Schools, DPPHS & a variety of local programs that support health awareness	
Continue supporting Plains community garden by planning classes in the upcoming year. Reapply for the grant.	BHIS	January 2017	Glenda Wolverton, Rena Johnson (Manager and Founder of the Garden)	Plains Alliance Church	
Continue providing bereavement support groups and "Guidelines" newsletters free of charge for people who have lost a love one.	Social Worker	January 2017	Home Health Department Manager	Western Montana Mental Health, Assisted Living Homes, Suicide Prevention (Roxanne Coleman Herack)	We are in transition of hiring a new social worker.
Create an on-going diabetes prevention and treatment series with the dietitian.	BHIS/Dietitian	January 2017	Dr. Hanson	CFVH Dietician/Clinic Providers, Sanders County Public Health Department	
<i>Strategy 2.1 continued on following page...</i>					
<i>Strategy 2.1 continued...</i> Organize staff chaired committee to drive the employee wellness program for Clark Fork Valley	BHIS, HR and Department Managers	January 2017			Lack of interest from staff to head the committee and/or lack of funding to provide

Hospital employees.					incentives to gain interest from other employees to participate.
Develop a list of organized regional fitness challenge events (5Ks, Marathons, Biking) and organize a training group that is employee driven and open to the community to prepare for participation in the events.	BHIS & HR	December 2017	BHIS	TOPS, Employee Wellness Program	
Anticipated Impact(s) of these Activities: <ul style="list-style-type: none"> ▪ Increased awareness of chronic health conditions and other health indicators for Sanders County. ▪ Reduced rates of hospitalization due to chronic diseases. ▪ More people report healthy behaviors. 					
Plan to Evaluate Anticipated Impact(s) of these Activities: <ul style="list-style-type: none"> ▪ Track the number of chronic-disease related hospitalizations that occur. ▪ Determine if participants utilize the information they receive to change their behaviors and improve their lifestyle. ▪ Track the total number of miles or minutes of physical activity reported by employee wellness contestants. 					
<ul style="list-style-type: none"> ▪ Measure of Success: Clark Fork Valley Hospital provides at least one educational opportunity that is open to the community each month. 					

Goal 2: Develop a comprehensive Community Wellness Program.

Strategy 2.2: Increase the awareness of wellness activities that are available to the community provided by CFVH.

Activities	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Promote community wellness activities that are held at or sponsored by CFVH.	Marketing Department & BHIS	January 2017	Dr. Hanson and Governing Board	Chamber of Commerce, School, Women's club, Lions, Clinics, Senior Centers/COA	
Increase subscribers to CFVH Community Connect to receive the quarterly Health Connections E-Newsletter.	Marketing Department & BHIS	January 2017	Community newsletter approved by the leadership team	DPHHS	
Distribute secondary data findings to the community to show which health issues are most prominent in Sanders County.	BHIS	December 2015	CFVH leadership	Library, Chamber of Commerce	
Promote the MyHealth lab screenings specials and benefits.	Lab & Marketing Department	January 2017	Tom Olding, Lab Manager		

Anticipated Impact(s) of these Activities:

- Increased awareness and community involvement in wellness activities in the community.
- Increased community participation in physical activity.

Decreased county-wide obesity rates.

Plan to Evaluate Anticipated Impact(s) of these Activities:

- Compare rating of knowledge of services available from 2014's CHNA to the CHNA to be conducted in three years.
- Determine if Sanders County obesity rates decrease.

- **Measure of Success:** Clark Fork Valley Hospital's E-newsletter subscribed list reaches 100 readers by 2017.

Goal 3: Increase local utilization of specialty services.

Strategy 3.1: Provide select specialty services to Clark Fork Valley Hospital's service area.

Activities	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Promote the availability of the specialty services such as our cardiologist, neurologist, ophthalmologist, orthopedist, audiology, urologist at Clark Fork Valley Hospital.	TaLoni DuBois, Dr. Hanson, Helen Durgin, T. Revier	December 2016	Dr. Hanson, the Leadership Team, Governing Board	International Heart Institute at St. Patrick's	

Anticipated Impact(s) of these Activities:

- Increased utilization of local services.
- Fewer community members will need to leave their local area for healthcare services.
- Fewer cardiac-related hospitalizations.
-

Plan to Evaluate Anticipated Impact(s) of these Activities:

- Determine if utilization of local services increased after educational materials were distributed.

Track the number of people who utilize the visiting cardiologist's services.

- **Measure of Success:** Clark Fork Valley Hospital's visiting cardiologist sees 100 patients by 01/01/2017.

Goal 4: Improve community members' understanding of healthcare finances.

Strategy 4.1: Inform community members of cost assistance programs for healthcare expenses.

Activities

Inform people about the Affordable Care Act (ACA) health insurance plans that are available and explain which services are covered and how frequently those services can be utilized.	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Promote the wellness benefits included in insurance plans.	Russell Logan and Tonya Revier	By the end of 2017	Dr. Hanson		
Continue having three financial counselors assist	Human	By the end of	Dr. Hanson		

with open enrollment.	Resources Department	2017			
<p>Needs Being Addressed by this Strategy:</p> <ul style="list-style-type: none"> ▪ #5: 59.4% of survey respondents indicated that access to healthcare and other services is an important component of a healthy community. ▪ #15: 30.9% of the respondents who delayed getting healthcare services did not seek care because it costs too much. <p>#16: 34.9% of survey respondents were not aware or were not sure about healthcare cost assistance programs that are available.</p>	Billing Department	Ongoing from 2015-2017	Shari Lyman	Mineral Community Hospital & Sanders County Health Department	
<p>Anticipated Impact(s) of these Activities:</p> <ul style="list-style-type: none"> ▪ More patients are aware if they qualify for financial assistance programs to help pay for healthcare bills. ▪ Fewer people avoid or delay care due to cost. ▪ Patients have a better understanding of insurance and the financial aspect of healthcare. <p><i>Strategy 4.1 continued on following page...</i></p>					
<p><i>Strategy 4.1 continued...</i></p> <p>Plan to Evaluate Anticipated Impact(s) of these Activities:</p> <ul style="list-style-type: none"> ▪ Track the number of patients who are informed of financial assistance resources each year. ▪ Track the number of patients who are directed to financial assistance resources each year. <p>Track the number of patients who utilize financial assistance resources each year.</p>					
<ul style="list-style-type: none"> ▪ Measure of Success: Clark Fork Valley Hospital's financial counselors help enroll 25% of patients who qualify for appropriate health cost assistance programs. 					

Goal 5: Improve the chronic disease burden in Sanders County.

Strategy 5.1: Provide services specific to chronic disease management.

Activities	Responsibility	Timeline	Final Approval	Partners	Potential Barriers
Develop a chronic pain management program.	Dr. Williams, CFVH Nurse PA, Dr. Neeland, Dr. Cohen	January 2017	Dr. Hanson and Dr. Williams	Wellness Center and Pain Clinic	
Emphasize the importance of cancer screenings and the value in early detection of cancer.	Radiology, Lab, CFVH Family Network	January 2017	Dr. Hanson/Senior Leadership Team	Tough Enough to Wear Pink, Think Pink, Chicks n0 Chaps, Kalispell and Sanders County Department of Public Health, Sanders County Cancer Network	
Develop a screening program and follow-up protocol for mammograms and colonoscopies.	Imaging Department, Medical Staff	January 2017	Dr. Hanson/Senior Leadership Team	Kalispell and Sanders County Department of Public Health, Sanders County Cancer Network	
Continue providing free mammograms to community members on an annual basis.	Imaging Department, Marketing Department	On-going	Senior Leadership	Tough Enough to Wear Pink	
Offer pulmonary rehabilitation to improve the functional capacity of a person's lungs, improve their breathing problems, and ultimately, encourage them to exercise more.	Respiratory Therapy Department	On-going	Dr. Hanson/Senior Leadership Team		

Needs Being Addressed by this Strategy:

- #1: 35.5% of survey respondents indicated that healthy behaviors and lifestyles is an important component of a healthy community.

- #5: 59.4% of survey respondents indicated that access to healthcare and other services is an important component of a healthy community.
- #10: 21.8% of survey respondents indicated a need for a community wellness program.

Strategy 5.1 continued on following page...

Strategy 5.1 continued...

- #11: The chronic disease burden in Sanders County indicates that the diabetes prevalence is 10.3% compared to Montana's 6.2%.
- #12: 37.1% of survey respondents indicated that more specialists would improve the community's access to healthcare.
- #14: Heart disease is the second leading cause of death in Sanders County.
- #17: 39.1% of survey respondents indicated that cancer is a top health concern.

Anticipated Impact(s) of these Activities:

- Increased awareness of chronic health conditions and other health indicators for Sanders County.
- Increased availability of early detection and preventative treatment efforts.
- Higher screening rates for breast cancer and colon cancer.
- Fewer cancer-related mortalities.

Plan to Evaluate Anticipated Impact(s) of these Activities:

- Record the number of patients who are referred to the chronic pain management program.
- Document the number of cancer screenings provided to community members.
 - Monitor the number of cancer cases that are detected from those screenings.
- Track the number of patients that utilize the pulmonary rehabilitation program.
- Compare chronic disease hospitalization rates when updated Montana Department of Health and Human Services data is available (tentatively 2017).

Measure of Success: Clark Fork Valley Hospital develops a chronic pain management program by January 1, 2017.

Needs Not Addressed and Justification

Identified health needs unable to address by Clark Fork Valley Hospital	Rationale
1. Sanders County has a "Childhood Immunization Up-To-Date (UTD) Percent Coverage" of 18.6% compared to Montana's 64.3%.	<ul style="list-style-type: none"> The Sanders County Health Department has more involvement with immunizations and access to resources to help increase the number of up-to-date immunizations for children.
2. Of the respondents who delayed getting healthcare services, 36.8% did not seek care because it was too long to wait for an appointment and 33.8% reported they could not get an appointment.	<ul style="list-style-type: none"> Clark Fork Valley Hospital (CFVH) has recently completed a LEAN process and has implemented time-saving measures in examination rooms to improve efficiency so providers can see more patients per day.
3. 12.2% of survey respondents indicated a need for cancer services.	<ul style="list-style-type: none"> CFVH already provides cancer screening services to improve prevention and early detection of cancer but it would not be feasible for CFVH to expand the services already offered because the current demand would not support the service and it would not be sustainable.

Dissemination of Needs Assessment

Clark Fork Valley Hospital öCFVHö disseminated the community health needs assessment and implementation plan by posting both documents conspicuously on their website (<http://www.cfvh.org/>) as well as having copies available at the facility, Plains Community Library and the Thompson Falls Library should community members request to view the community health needs assessment or the implementation planning documents.

The Steering Committee, which was formed specifically as a result of the CHSD [Community Health Services Development] process to introduce the community to the assessment process, will be informed of the implementation plan to see the value of their input and time in the CHSD process as well as how CFVH is utilizing their input. The Steering Committee, as well as the Board of Directors, will be encouraged to act as advocates in Sanders County as the facility seeks to address the healthcare needs of their community.

Furthermore, the board members of CFVH will be directed to the hospital's website to view the complete assessment results and the implementation plan. CFVH board members approved and adopted the plan on December 17, 2014. Board members are encouraged to familiarize themselves with the needs assessment report and implementation plan so they can publically promote the facility's plan to influence the community in a beneficial manner.

CFVH will establish an ongoing feedback mechanism to take into account any written comments it may receive on the adopted implementation plan document.